



EUBerry



Euberry – Report and Plan of Activities

WP5 DISSEMINATION AND TRAINING

All partners



Task 5.1 Scientific Dissemination

Task 5.2 Scientific and Technical Training

Task 5.3 Web and Public Dissemination

Task 5.1 Scientific Dissemination

- **Sub-Task 5.1.1 Science Communication Office**

A Science Communication Office (SCO) will be organized by P14 (coordination), P3 (communication and dissemination tools) and P1 (web page and meetings organization) with the scope of planning, organize, implement the communication plan for the dissemination in the most efficient way of the activities and achievements of the project

Project communication plan

M5.1 Science Communication Office and project communication plan.

Month 2

Task 5.1 Scientific Dissemination

- **Sub-Task 5.1.2 Scientific publications in peer-reviewed journals**

Peer-reviewed scientific publications

Special issues of some relevant scientific journal

Printed publications will be prepared by all partners, in at least
10 EU languages

Mailing lists owned by project participants

Acta Horticulturae (Symposia)

Articles at market orientated journals

Journal of Berry Research

Task 5.1 Scientific Dissemination

- **Sub-Task 5.1.3 Participation in international scientific events**

*National and International events specific related with berries like *Rubus* & *Ribes* symposium (Serbia-2011), Strawberry symposium (China-2012), *Vaccinium* symposium (The Netherlands-2012)*

The presentations will be published on project webpage

Task 5.1 Scientific Dissemination

- **Sub-Task 5.1.4 Organization of scientific meetings**

Scientific meetings/workshop (at least 2) will be organized with the involvement of all partners

At the end of the Project a final symposium will be organized

Stakeholders meeting to be organized in
June 2012 in Wageningen – joint to the
Vaccinium Symposium

Task 5.2 Scientific and Technical Training

- Sub-Task 5.2.1 School network addressed to PhD students, advisors and technical staff of berry industries

Two “Summer Berry Schools” (on second and third year)

Where and When?

Task 5.2 Scientific and Technical Training

- **Sub-Task 5.2.2 Technical education and training to advisors and technical staff**

All partners will organise within their countries
Education and Training courses

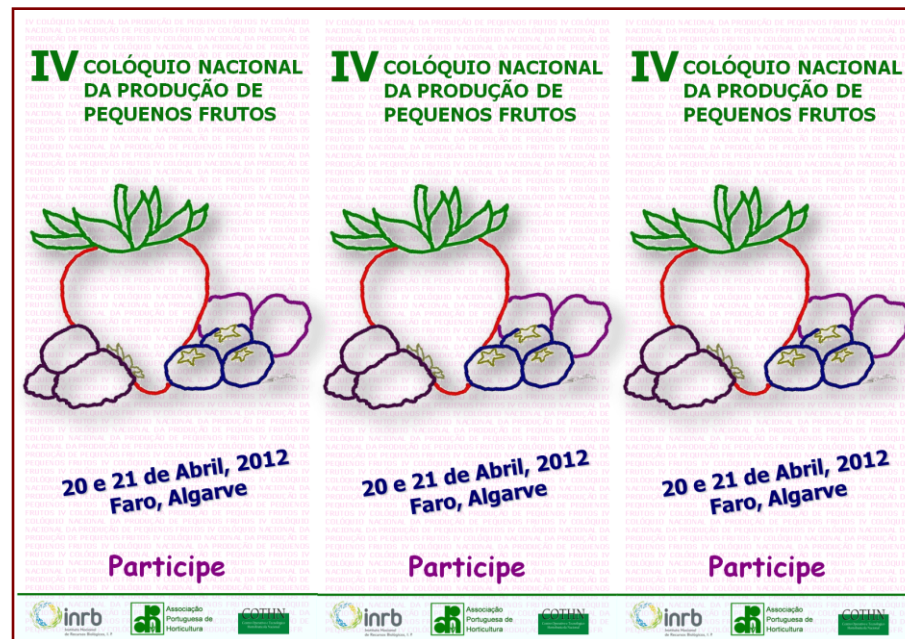
The various partners have different annual
conferences that will be used for presenting research
material from the project

List for 2011 and 2012

Task 5.2 Scientific and Technical Training

- **Sub-Task 5.2.3 Demonstrative field visits**

From the second year all Partners will organize an 'open day' in the different locations having field trials



Task 5.3 Web and Public Dissemination

- **Sub-Task 5.3.1. Project webpage**

The project website will be composed of an internal restricted site (only accessible to consortium members) and a public open access site

A specific forum for the Berry industry with a clear identified section in the project website will be prepared

On-line form to request more information

<http://www.euberry.univpm.it/>

Task 5.3 Web and Public Dissemination

- **Sub-Task 5.3.2. Project podcast and videos**

Four short (5 minute) movie packages will be made over the lifetime of the project

Head of Communications (Phil Taylor) a former Head of News and Current Affairs, BBC Scotland

Task 5.3 Web and Public Dissemination

- **Sub-Task 5.3.3. Dissemination material and newsletter**

A Brochure will be prepared and distributed during the first year of the project

A project Newsletter updated yearly

Poster that can be supplied to universities and schools

D5.2 Project Newsletter, Podcast and videos

Months 6, 8, 32.

Task 5.3 Web and Public Dissemination

- **Sub-Task 5.3.4. Public Conferences**

Organization of a public workshop included in a final symposium at a Science Centre and Museums like Technopolis (Mechelen, Belgium) with specific activities for children and public in general.